

Register today and increase your giving power!

Yes!

Proctors is included in the **General Electric Foundation Matching Gifts Program!** This program represents a significant funding resource for **Proctors**.

For decades, many of you – both current GE employees and retirees – have supported Proctors with your own gifts plus the GE match. Thank you for this support.

YOUR GIFT AND THE GE FOUNDATION MATCH MATTER!

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As a charitable, cultural and educational nonprofit, Proctors depends on your gifts to bring exciting shows and excellent educational and community events to the Capital Region. Ticket income pays for only 67% of the cost of running Proctors.

HERE'S HOW IT WORKS:

WHO IS ELIGIBLE TO PARTICIPATE?

1. GE employees or employees of a majority-owned affiliate of GE.
2. GE retirees or retirees of a majority-owned affiliate of GE.
3. A surviving spouse of an eligible retiree.

WHAT GIFTS ARE ELIGIBLE?

- Gifts of \$25 or more.
- Gifts of cash or securities (stock).
- Gifts from an individual GE employee / retiree up to \$50,000 in a calendar year.

WHEN SHOULD I REGISTER FOR THE MATCH?

We ask that you register for your match at the same time you make your gift to Proctors. Matches registered by December 31st count towards the current annual campaign year.

IMPORTANT: THESE RULES APPLY TO ALL GIFTS THAT YOU MAY GIVE TO PROCTORS.

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TO MATCH YOUR GIFT, YOU WILL NEED:

1. Your GE SSO (single sign-on) 9 digit identification number. This is a number assigned by the GE Foundation to the individual donors. If you don't have a number, you will be asked for the last 4 digits of your Social Security number.
2. Name of recipient organization: **"Arts Center And Theater of Schenectady Inc. dba PROCTOR'S"**
3. Amount of the gift
4. Type of gift – cash, check, credit card, or securities (stock)
5. Date of gift



With that information in hand, you can register your gift one of two ways: Either by **calling 1-800-305-0669** and giving them the information above or by **going online** to: **www.gefoundation.com/matchinggifts** and clicking on the "GE Participants" button to log in using your GE SSO identification number and password.

The GE Foundation Matching Gifts Program supports GE employees and retirees in their personal philanthropy and fundraising efforts. This involves matching individual contributions of \$25 or more to charitable nonprofit organizations, like Proctors.

Double your Donation

When GE matches your charitable Donation to Proctors, your member benefits double. A \$300 donation, when matched, gives you membership benefits at the \$600 level and doubles your commitment to the arts.

Questions?

Please contact:

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