## **OUR STORY**

UNIVERSAL PRESERVATION HALL "UPH" is an historic performing arts and community events venue, located in the heart of downtown Saratoga Springs, NY. Longanticipated historic renovations and new construction are nearly complete on this 1871 former Methodist church. UPH's main performance space will be a state-of-theart, 700-seat theatre-in-the round, offering year-round music and entertainment. In partnership with Proctors, UPH will prioritize collaborative relationships and programs through an extensive network of regional arts and community organizations. A schedule of more than 200 events annually is being developed, which will include a variety of music, comedy, theatrical productions and a school of the performing arts for local students. Other planned programs include traveling museum exhibitions, art shows, film presentations and community events.

In the years since the building was first saved from demolition, UPH has become a vital part of Saratoga Springs' cultural life thanks to the enthusiastic and generous support of the community. Upon opening, UPH will serve as a powerful catalyst for the continuous good economic health of Saratoga Springs and the surrounding region.

Like virtually all non-profit performing arts centers, ticket sales to events make up only a fraction of the financial resources it takes each year to operate UPH. In order for UPH to continue to fulfill its mission, we rely on tax-deductible contributions from the community and annual members like you!

# WHY BECOME A MEMBER AT UPH?

BECOME A CHARTER MEMBER OF UPH!
BE THE FIRST TO FIND OUT ABOUT
SPECIAL OFFERS AND DEALS

### ENJOY VIP TREATMENT AND EXCLUSIVE ACCESS

Steeple Society Hotline for VIP services begins at the \$1,000 level.

Members at the \$5,000 Craftsman level and above gain special access to the Signature Series, which brings nationally recognized, critically acclaimed artists to our region! The series offers you the best seats in the house, featuring exclusive, intimate discussions and VIP meet-and-greets with some of your favorite musicians. Don't wait: seating is limited!

#### IT'S EASY

Pledge now, pay later through the end of the campaign year (January 1, 2020-December 31, 2020).

#### DOUBLE YOUR DONATION

Does your employer match your charitable contributions? A \$300 donation, when matched, doubles your impact on the arts and affords you benefits at the \$600 level!

#### STOCK GIFTS ARE A WIN FOR EVERYONE

Memberships paid in the form of appreciated stock saves you charitable gains, and offers you a charitable deduction for the current value of the stock.





**Universal Preservation Hall** is a member of the Proctors Collaborative, the Capital Region's preeminent arts organization.

#### **WE HAVE THE CAPITAL REGION COVERED!**



#### UPH 🗥

is located in the heart of downtown Saratoga Springs. An extensive renovation project has transformed this 19th century High Victorian Gothic church into a state-of-theart performance facility. Programming for over 200 cultural events a year in the 700-seat venue launches in early 2020.



#### theREP★

is the region's preeminent professional theatre, staging more than 160 performances a year in downtown Albany. theREP is moving to a newly renovated home (capacity 310) in 2020.



#### **PROCTORS**

is a 2,650-seat former vaudeville house with two smaller black box theatres, presenting over 300 live performances a year in Schenectady, from touring Broadway to comedy to music and more. In addition, it screens roughly 200 movies a year and hosts over 1,000 non-ticketed events.





impacts over 45,000 youth annually. Camps and classes are offered to budding actors, playwrights, musicians, filmmakers, dancers, and sound, special effects and lighting technicians. And that barely scratches the surface; visit school.proctors.org for opportunities throughout the region.

proctorscollaborative.org

# 2020-2021 MEMBERSHIP BENEFITS

#### FRIEND | \$120+

- Recognition in all programs
- · Advance notice of event schedule
- Opportunity to volunteer
- Monthly payment option. Become a member for \$10 a month!

#### SUSTAINER | \$300+

- · All Friend benefits plus...
- Exclusive invitation to special events
- Early ticket buying opportunities (exclusions apply)

#### **INVESTOR | \$600+**

- · All Sustainer benefits plus...
- Invitation to annual Donor Reception
- 10% discount on UPH gift memberships

#### BENEFACTOR | \$1,000+ STEEPLE SOCIETY

- All Investor benefits plus...
- · 2 complimentary tickets to a select show
- Invitation to educational events and special Steeple Society events
- 2 complimentary one-time passes to the UPH Summer Exhibit Hall
- · Recognition on Digital Donor Wall
- Steeple Society Hotline for VIP ticketing services
- 2 vouchers per show for complimentary beverages

#### RENOVATOR | \$2,500+ STEEPLE SOCIETY

- All Benefactor benefits plus...
- 2 additional complimentary tickets to a select show (4 total)
- 2 complimentary guest tickets to one "Try Me" concert
- 10% off UPH ticket purchases
- Handling fees waived on UPH ticket purchases
- Cross theatre private concierge VIP services at UPH, Proctors, & theREP

#### CRAFTSMAN | \$5,000+ STEEPLE SOCIETY

- All Renovator benefits plus...
- 2 additional complimentary tickets to a select show (6 total)
- 4 complimentary guest tickets to one "Try Me" concert
- 2 complimentary tickets to exclusive Signature Series events and 2 tickets to associated VIP experiences
- · Seating upgrade on show night, if available
- Unlimited free admission to any specially ticketed Summer Exhibit event, lecture, or opening

#### RESTORER | \$10,000+ STEEPLE SOCIETY

- All Craftsman benefits plus...
- 2 additional complimentary tickets to a select show (8 total)
- 6 complimentary guest tickets to one "Try Me" concert
- Private behind-the-scenes tour for four of the UPH venue
- A special VIP dinner with UPH's Director, Teddy Foster and CEO, Philip Morris

Benefits for each membership level include those of the previous level.

All benefits available during the 2020-2021 Season.

Here is my tax	Here is my tax-deductible pledge for: \$ .	for: \$	☐ Check is enclosed Bill me: ☐ Full amount now
Name (as it sh	Name (as it should appear in Program)	gram)	☐ two payments ☐ four payments ☐ other Charge my credit card: ☐ full amount now ☐ two payments ☐ four payments ☐ other
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Email *My compa	Email  *My company will match my contribution	optribution	UCID

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